



European Federation of Green Roof and Living Wall Associations – EFB

Wiedner Hauptstraße 63, A - 1045 Vienna

H: +43 660 40 23 927

office@efb-greenroof.eu

www.efb-greenroof.eu

EFB Open Meeting - European Update

25.02.2025

17:00 – 19:00 CET

Language of the event: English	
Moderator: Dusty Gedge , Ambassador of the European Federation of Green Roof and Living Wall Associations (EFB)	
17:00 – 17:10	Welcome speech - Introduction of EFB <i>Paulo Palha</i> , President of the European Federation of Green Roof and Living Wall Associations (EFB)
17:10 – 17:30	European Update: SoGreen Alliance, EU Mission Soil, Feedback Mechanism for the Nature Restoration Law. <i>Egbert Roozen</i> , secretary general of European Landscape Contractors Association (ELCA), SoGreen Alliance
17:30 – 17:40	Q&A
17:40 – 18:00	Building a Nature-Positive Future: Holcim's Vision for Sustainability in Construction <i>Renata Pollini</i> , Head of Nature at Holcim
18:00 – 18:10	Q&A
18:10 – 18:30	Improving the longevity of green facades with climbing plants: Lessons from Research <i>Felix Mollenhauer</i> , Project Work Coordinator at BuGG Bundesverband GebäudeGrün e. V.
18:30 – 18:40	Q&A
18:40 – 18:50	Upcoming EFB activities
18:50 – 19:00	Conclusions and closing of the event