



WGIN Global Green Roof Professional Development and Accreditation Programme - Call for Partners

Subject: Call for interest of two National Associations interested in developing national training modules, part of WGIN Global Green Roof Professional and Accreditation Programme

Context:

In April 2026, WGIN launched the Global Green Roof Professional Development and Accreditation Programme. It aims to establish an internationally recognised professional training programme for green roof design, installation practices, maintenance and long-term performance. The online training aims to deliver a set of universal quality best practices rooted in knowledge, rather than technical skills, customized for participating National Associations. The intent of the program is to speed up the development of national and regional green roof markets through the provision of online training and accreditation that benefit both participating National Associations and WGIN.

This will be accomplished in part by employing a revenue-sharing model as well as an opportunity to apply for additional EU-based funding.

The programme is currently in its pilot phase with plans for further expansion in the coming years. In this pilot phase, the WGIN Global Green Roof Professional Development and Accreditation Programme will:

- Develop a global core curriculum based on universally applicable international best practices for green roofs;
- Create with partners, two national training modules tailored to local regulations and market conditions in order to customize the training to reflect national markets, policy regimes and climates.
- Save National Associations the considerable time and money required to develop and manage a full online training and accreditation program, while providing customized content vetted by a team of international experts.



Objectives:

The present call for interest aims to identify two national associations to develop and pilot these two national training modules to be combined with the universal core best practices currently under development by WGIN.

The selected national association partners will be tasked to develop locally/regionally relevant training materials, which may include project case studies, technical guidelines, regulatory frameworks and market practices. It is suggested that National Associations establish their own voluntary technical committees to develop and review this material. The resulting national module material should consist of a digital resource manual, an instructional PowerPoint, and a recording by a qualified instructor of your choosing.

The national associations will also be responsible for developing national module examination questions that are required for conducting an online accreditation exam. Here as well, these multiple-choice questions will be based on the national module content. The questions will be included with the examination questions provided by WGIN that are based on the global core curriculum. In total, the exam will contain around 100-120 multiple choice questions, with each National Association contributing around 20-40 questions (MCQs) that reflect best practices from their national modules.

These tasks would start in October 2026 and are planned to be completed in January 2027. We are planning to announce our program partners at the World Congress in Barcelona on October 27-29 2026. After the Green Roof Training and Accreditation is completed and online, National Associations will need to continue to promote participation in their country or region throughout 2027 and beyond. We are seeking at least 50 participants from each country in the first year. These will likely be landscape architects, architects, engineers, contractors, manufacturers, horticulturists, and more.

With the involvement in this project, the selected National Associations will contribute to the success of the first customized global/national training programme for green



roofs. They will provide the first template for national modules, adding their national circumstances and challenges to the learning tool. This is aimed to be replicated by other countries and markets in the next phases of the programme, helping to drive green roof implementation and strengthen National Associations worldwide. Training has the added benefit of protecting the industry from project failures and requirements for accredited professionals can be referenced by national and local policymakers in their programming and regulations.

At this stage in the process, National Associations will need to make an investment of time and energy to help customize the training and accreditation programme for their market, and to begin promoting their new professional designation to secure participation. WGIN will provide access to the online learning and examination platform. WGIN intends to apply for funding to support the future development of the program, but there are no guarantees. Initial revenues will be dependent on participation. National Association revenues are anticipated through revenue sharing of course fees, exam fees, and continuing education requirements for accredited professionals. There may also be opportunities for National Associations to apply to local, regional or national funders to support their ongoing professional development efforts. This program provides National Associations with the opportunity to grow their membership base and derive revenues from training and accreditation services customized by them and provided by WGIN.

Selection criteria:

The candidate national associations will be selected by consultants and members of the WGIN professional development committee on the basis of **six** different eligibility criteria:

- **The capacity of the national association** (organisational infrastructure and workforce to co-develop content). This criterion represents 25% of the overall grading of the application.
- **The market maturity & size of the associated country** (existence or emergence of an active green roof market with sufficient practitioners to generate viable demand for the training and accreditation). This criterion represents 20% of the overall grading of the application.



- **The climate and geographical diversity** of the country (the project is looking for two countries, one member of the European Union, one non-member of the European Union). This criterion represents 20% of the overall grading of the application.
- **The regulatory & policy environment** (the presence of a policy or program driver for green roof adoption). This criterion represents 15% of the overall grading of the application.
- **The language & translation capability** (the capacity to translate the material from the national language into English if required). This criterion represents 10% of the overall grading of the application.
- **Strategic & institutional fit:** The alignment with WGIN's priorities namely, the work for the adoption of green roofs worldwide. This criterion represents 10% of the overall grading of the application.

The application process is carried out through an online form. In your application, please provide a brief description of your national association; why you consider it relevant to take part in this project; and how your national association meets the six criteria highlighted above.

The selection process will be handled by the WGIN Professional Development Committee.

Timeline and next steps:

Please share your application by **7 September**, at the latest. The selected national associations will be contacted by **21 September**.

Negotiate and sign partnership agreements by **October 15**.

Following the selection process, WGIN will negotiate and sign partnership agreements with the selected national associations that will define: the delivery milestones; the non-performance clauses; the intellectual property provisions; the revenue model; and the KPIs aligned with ongoing implementation.

For more information or any questions, please contact:

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Steven Peck, President of the WGIN and Chair of the WGIN Professional Development Committee (speck@greenroofs.org)

The WGIN Professional Development Committee is composed of:

- Steven Peck, President of the World Green Infrastructure Network;
- Marta Weber Siwirsky, Vice-President of the World Green Infrastructure Network;
- Zoë Avery, Secretary of the World Green Infrastructure Network;
- Chris Bridgman, Chair of the Board of Green Roof Organisation;
- Tanya Muller Garcia, Mexico, Chair WGIN Congress Liason Committee;
- Eugenia Lin, Taiwan Green Roof Association.

ABOUT WGIN

The World Green Infrastructure Network (WGIN) is a collaborative global network promoting the integration of green infrastructure in urban planning. Since 2009, WGIN has expanded to represent 22 National Associations and has held 10 World Green Infrastructure Congresses. WGIN has established supportive working research committees and has an active board of directors representing 11 nations. In 2019, WGIN set up a European Chapter to raise awareness among EU policymakers about the multiple benefits of green infrastructure. Our motto is “vegetation makes it possible”